

# BUSINESS STUDIES

*This course is aimed at students who are likely to pursue further study through an A-Level programme.*

## **Course Aims:**

You will find out how to think like an economist; learn how the economy functions, examine the government's role in the economy and its impact on business. You will also examine what causes businesses to fail and how businesses grow. You will study many issues within the world of business such as inequality. You will be encouraged to think like an entrepreneur, looking for a business opportunity and developing a plan to pursue it.

**Examination Board:** Edexcel

## **Summary of Course Structure:**

There are three units, with the emphasis on examination work. The study of "economics" and the study of "business" will have equal weightings in the overall award.

## **Assessment:**

75% Examination (25% Business Content, 50% Economic content)  
25% Coursework (under controlled conditions, internally assessed & then externally moderated)

## **Course Content:**

You will learn about the basic economic problem, about how resources are allocated within our economy. How economic success can be measured and the problems that the economy faces.

The use of interest rates, exchange rates, fiscal policy will also be considered in practical contexts.

You will learn about the issues related to enterprise and will adopt an academic approach to starting and running a small business. You will be encouraged to consider the financial and marketing considerations of the business and also the wider environment in which it operates.

**Further details available on:** [www.edexcel.com](http://www.edexcel.com)

**For further information please contact:** *Mr J. Clitheroe*